

# Healthy Workforce

*The Healthy Workforce program partners with small and medium employers to identify areas for health care related improvements and provide wellness-oriented interventions at the employee level. Our goal is to improve overall health and well-being while reducing unnecessary utilization of the healthcare system.*

## Experience the Purdue Difference

The Healthy Workforce Program partners with a variety of disciplines to implement a diverse set of assessments and interventions to elicit the greatest impact.

## Back to Basics

A variety of initiatives exist to attempt to assist employers in containing health care costs which can be costly and the return on investment is not always clear. The Healthy Workforce program encourages employers to get back to basics through a proactive approach to health and well-being. Employees are empowered to change their lifestyle behaviors to achieve both short and long-term health benefits.

The program is multi-faceted and begins with a thorough assessment phase including:

- Medical and prescription drug claims analysis
- Workers compensation analysis
- Ergonomic assessment
- Employee health and productivity assessment

Targeted interventions are then created to have the greatest impact possible. Intervention methodologies will vary but typically include on-site educational classes. Nine classes are currently available.

## Personal Approach

To be successful, the program must be customizable to meet your specific needs and company culture. Our personalized approach includes:

- Detailed analysis of medical claims and benefits
- Customized, on-site classes
- Local resources highlighted
- All services available in Spanish

## The Tax Credit Advantage

The Healthy Workforce Program is recognized by the State of Indiana as a Certified Wellness Program Registered Vendor. Small employers (less than 100 employees) who participate in our program are eligible for a 50% tax credit on the funds spent on the program.

## Project Experience

- 12 businesses in WIRED region served
- Over 750 employees trained to date
- 100% of companies with completed assessment implemented recommendations



Your needs  
are unique.

Your solutions  
should be too.

*C&D Technologies invests a lot of money in the health and productivity of its employees. We were eager to participate in the Healthy Workforce program through Purdue University to enhance the return on our health and productivity investment and provide employees with valuable information about how they can improve their health and health care choices. We enjoyed extremely high participation from our workforce and the general consensus among our employees is that the classes were highly relevant to the issues they face on a daily basis*

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**PURDUE**  
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Healthy Workforce  
Let us work for you.

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